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Managed IT Services for  
Nonprofits at An Affordable  
Price



**APPLIED SYNERGY GROUP**

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ASG is a help desk and IT support service that includes support and management of your organization's computers, servers, and other devices; maintaining your digital security; and system backups. In short, managed IT service providers take responsibility for your IT services for a fixed monthly fee to make sure your employees can work efficiently and aren't interrupted by IT problems.

ASG Service costs are dependent on the scope of the work involved. Generally, costs are fixed and charged monthly. They're based on the number of machines, servers, and locations supported as well as any additional services required, such as systems backup, data analysis, and implementation or migration work.

ASG's agreement lasts 12 months and can be terminated at any time with 30 days' notice.

Many nonprofits rely heavily on their IT services working well and consistently, but they have no in-house staff who can handle sophisticated levels of technology support and networking. Spending time away from your core mission is a poor use of resources and time, and ASG can save nonprofits both time and money.

If you "wait until it breaks," the resulting lower performance and reliability of your IT systems will reduce your organization's productivity and impact.

Proper hardware management ensures your desktops, laptops, servers, and other devices are properly working, networked, and backed up, and have updated security and current software updates loaded.

Security includes a managed firewall, policies, and an antivirus and anti-malware suite.

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Instead of dealing with changing tapes, tracking backups, and dealing with backup targets, you can take advantage of an operations continuity service, which backs up your data for you. It also provides a full operations continuity plan in case a snowstorm, hurricane, earthquake, or other event disrupts your operations.

This service manages and monitors your Internet, phone circuits, VPNs, switches, wireless access points, and network room components such as servers, storage, network printers, and key network devices.

A managed service provider can act as an extension of your IT department by taking care of routine IT tasks. That frees up your staff to focus on the strategic IT initiatives that will improve your operations.

No, most managed IT service providers work with for-profit businesses, so it's important to make sure that whatever managed service provider you choose is familiar with nonprofit needs and constraints.

There are different levels of service and service providers. Some are new to the business, whereas others have documented standards, best practices, and clearly defined service level agreements. Just because a company says it provides a managed service does not mean you will get what you expect. You need to check references and understand what is fully covered and what will entail an additional charge.

You can spend your time on your mission rather than on managing technology issues.

Dealing with areas outside your expertise is stressful, and problems in these areas may cost thousands of dollars. You can greatly reduce your stress and costs by going with ASG support service instead.

You can budget your managed service expenses because your monthly costs are laid out yearly.

Our service level agreement guarantees responsive performance.

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ASG's team has the experience and knowledge gained from supporting many different networks. This experience cannot be gained by supporting one network.

ASG has the resources to proactively manage and maintain business-critical components such as firewalls, employee usage, and antivirus and anti-malware suites.

You no longer have to remember to back up media and tapes. We set up automated backup systems and operational continuity services that can restore your nonprofit to a functional state within minutes.

We know that there are many managed IT service providers out there, from independent contractors to large corporations. However, none of them will understand your nonprofit the way ASG will. We are a nonprofit and understand your constraints, funding cycles, and board requirements. We will work with you to come up with the best solution for your organization. If we can't devise a suitable solution for you, we'll help you find someone who can.

For more information on how ASG can help your nonprofit organization, check out our website at <https://appliedsynergygroup.com/it-for-nonprofits/> or call us at 781-262-3849

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